

Ready to make a real difference? Join us as our new Fundraising Manager and be at the heart of Sufra's mission to transform lives in Northwest London. This isn't just a job; it's a call to action. You'll have the freedom to shape our fundraising strategy, working hand-in-hand with our Director and Senior Leadership Team to make a tangible impact in our community.

- Salary: £36,000 - £42,000 per annum (dependent on experience, Full-Time Equivalent)
- Hours: Flexible arrangements from 20 hours per week (0.5 FTE) up to full-time considered. Hybrid working options available.
- Contract: Permanent

## About Us

Sufra is an innovative charity in Northwest London that prevents hunger, fights poverty and builds community.

With the help of our volunteers and partners, we coordinate a network of food banks and community kitchens, as well as a social supermarket and café. These act as a gateway for guests to access more holistic support – including welfare advice, asylum support, volunteering opportunities and our award-winning community garden.

We aim to work with our guests to find solutions to their challenges together, whilst campaigning against the causes of hunger and poverty.

## What You'll Do

**Strategy & Execution:** Create and drive an innovative individual giving strategy that skyrockets our donor base and revenue.

**Understanding Our Supporter Base:** Dive into our CRM system (Beacon) to understand, profile, and engage with our supporters on a personal level.

**Donor Stewardship:** Cultivate and nurture relationships with individual donors, including high-net-worth individuals, ensuring they feel valued and connected to our cause.

**Campaign Management:** Lead dynamic direct marketing campaigns, digital appeals, and social media drives that captivate and convert.

**Data, Budgeting & Reporting:** Analyse fundraising performance like a pro, managing budgets and providing insightful reports.

**Team Leadership:** Inspire and guide a passionate team, fostering collaboration across departments to achieve our shared goals.

### And More...

- Support our corporate fundraising, sponsorship, and volunteer strategies.
- Boost our PR efforts and build strong media relationships.
- Be the face of Sufra at external events and meetings.
- Work closely with the entire team, stepping in wherever needed to propel our charity forward.

## Why You'll Love Working with Us

**Health and Wellbeing:** Access to a 24/7 Employee Assistance Programme for confidential advice and counselling.

**Learning and Development:** Annual training budget, plus shadowing opportunities to grow your skills.

**Annual Leave:** Start with 25 days per year (pro rata) plus bank holidays, gaining an extra day for each year of service (up to 5 additional days).

**Pay and Pension:** Competitive salaries with regular reviews, plus eligibility for the Nest pension scheme with employer contributions.

**Flexibility:** Embrace hybrid and flexible working arrangements tailored to your needs.

If you're an experienced fundraiser with a knack for storytelling and a heart for serving the community, we want to hear from you. Join us in driving positive change and making a real difference in Northwest London. Apply now and become a pivotal part of our mission.