



Sufra NW London School Uniform Drive

This document contains the following, for you to help us get the word out!

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For further information on our Uniform drive please see these two documents:

- [Uniform Drive Detail Sheet](#)
- [Sufra Newsletter mail out with further information](#)

If you have any further questions, please contact Frankie Galvin or Nina Parmar, contact details as follows:

Frankie Galvin	frankie@sufra-nwlondon.org.uk	07506776054	Communications Officer
Nina Parmar	nina@sufra-nwlondon.org.uk	0203 441 1335	Food Aid & Volunteer Coordinator

Whatsapp Message to share for schools

If you are a school taking part in the appeal, please share the first message inputting your school's name and collection point details where the text is bold and italicised.

Sufra Food Bank and ***school name*** calling for 'preloved' school uniform to support families experiencing financial crisis and destitution.    

Over the next month we will be collecting 'preloved' uniforms and distributing them to the families who come to our Food Bank. With many children hardly having worn their uniforms this past year, this is the perfect opportunity for the community to come together to support those in need and reduce waste.

We are particularly in need of jumpers, blazers and ties with school logos, and will accept all sizes and colours. We ask that the uniform donated is still in good condition and has been washed.



You can donate your uniform off at your collection bin at your school, which is located ***insert collections point here***. Individuals can drop off uniform to **160 Pitfield Way, NW10 0PW between Monday – Friday, 10.00 – 17.00. Please get your uniform to us by 30th July!**

Whatsapp Message to share for individuals

Sufra Food Bank is calling for 'preloved' school uniform to support families experiencing financial crisis and destitution. ❤️✅📢👉

Over the next month we will be collecting 'preloved' uniforms and distributing them to the families who come to our Food Bank. With many children hardly having worn their uniforms this past year, this is the perfect opportunity for the community to come together to support those in need and reduce waste.

We are particularly in need of jumpers, blazers and ties with school logos, and will accept all sizes and colours. We ask that the uniform donated is still in good condition and has been washed.

Individuals can drop off uniform to **160 Pitfield Way, NW10 0PW between Monday – Friday, 10.00 – 17.00. Please get your uniform to us by 30th July!**

Content for your School Newsletter/ Bulletin Board

Sufra Food Bank is calling for 'preloved' school uniform to support families experiencing financial crisis and destitution. Over the next month we will be collecting 'preloved' uniforms and distributing them to the families who come to our Food Bank. You can donate your uniform off at your collection bin at your school, ***which is located insert collections point here***. We are particularly in need of Brent jumpers, blazers and ties with school logos, and will accept all sizes and colours. We ask that the uniform donated is still in good condition and has been washed. Individuals can also drop off uniform to 160 Pitfield Way, NW10 0PW between Monday – Friday, 10.00 – 17.00. All uniform will need to be donated by the 30th July!

Content for your Social Media

Suggested Twitter, Instagram and Facebook content below. For images, please see links at the bottom of the page. To access the images, follow the links then download them by right clicking and selecting save as. Please keep an eye on our social media channels to share our content, like our [pinned tweet](#) 🍷

For schools

Parents and Student 🎓❤️📢

We need your support! We are working with [@SufraNWLONDON](#) Food Bank on their 2021 School Uniform Drive. This year donate your old school uniform to families and children in need!

For more info [👉](#) [👉](#) [👉](#) <https://bit.ly/SufraUniform21>



For everyone

1) This summer I am supporting the [@SufraNWLONDON](#) School Uniform Drive. Sufra are collecting 'preloved' uniforms from schools in Brent, and distributing them to the families experiencing financial crisis and destitution.

For more info [→](#) [→](#) [→](#) <https://bit.ly/SufraUniform21>

2) Families should never have to choose between food and school uniform. That's why I'm supporting the [@SufraNWLONDON](#) School Uniform Drive. For more info [→](#) [→](#) [→](#) <https://bit.ly/SufraUniform21>

3) In 2021 [@SufraNWLONDON](#) have had 600 families in financial crisis referred to their food bank, most with school-age children. This year I am supporting their school uniform drive, donating preloved uniform to families in need.

For more info [→](#) <https://bit.ly/SufraUniform21>

Photos and more information

- [Poster to put up in your school/ Place of work](#) (please fill in the relevant collection point details).
- [General poster to put up at work or in communal areas](#). Can also be shared on social media.
- [Instagram](#), [Twitter](#) and [Facebook](#) images to share with the suggested posts above.